

# CHIROPRACTIC ASSOCIATION IRELAND

Annual Conference  
17<sup>th</sup>-18<sup>th</sup> October 2009

**PRESENTS:**  
**Dr. Ray Broome D.C. and  
Dr Richard Brown D.C.**



**Ray Broome D.C., FCC(ortho), FBCA.** graduated Cum Lauda from Palmer College, Davenport, Iowa in 1965 and has more than 40 years of lecturing and practice experience. He lectured part-time on various topics in the Clinical Sciences at AECC from 1967 before becoming Clinic Director from 1984 - 1987. He serves on the Board of Governors of AECC as well as presenting as a Visiting Lecturer there. He lectures widely, presenting the diagnosis and correction of extremity problems for use in everyday practice to undergraduate and post graduate groups in Europe and many countries around the world. He is an external lecturer on the Murdoch University offshore BSc Chiropractic programme in Japan, and also at Odense at the University of South Denmark. He is the author of '**Chiropractic Peripheral**

**'Joint Technique'** published by Butterworth, Heinemann. In recent years he has put his extremity adjusting techniques to the test in third world conditions on short-term missions to India, Argentina and Ukraine. For this seminar, he will present techniques for the diagnosis and treatment of the shoulder girdle, foot and ankle, with plenty of 'hands on' time.



**Richard Brown DC, LL.M, FCC, FBCA, FEAC.** Richard is a 1990 graduate of AECC. He owns three clinics in Gloucestershire and Herefordshire, including a large multidisciplinary centre for musculoskeletal healthcare. He is the Vice-President of the British Chiropractic Association and chaired its Professional Standards Committee between 2001 and 2008. Richard has a Master of Laws degree from Cardiff University, where he specialised in medical law. He is a visiting lecturer at the University of Glamorgan and speaks nationally and internationally on professional standards issues. He has appeared as an independent expert witness in more than 25 hearings before the GCC Professional Conduct Committee.

Away from medico-legal issues, Richard is a member of the British Chiropractic Sports Council and is the first team chiropractor for a number of professional football clubs including Premiership side Wolverhampton Wanderers.

### **Shades of Yellow: Self Preservation in a Dangerous World**

We know that non-physical factors may strongly influence a patient's response to care. The biopsychosocial model alerts us to consider these factors when dealing with patients. This presentation takes a light-hearted look through the minefield of yellow flags, along with early identification of those whose actions may threaten our livelihood and reputation.

### **Practice Pitfalls and Strategies for Success**

As chiropractors, we exist in a world that puts us under ever-greater scrutiny. Some practice strategies can subject us to criticism and may adversely affect our reputation. By identifying common pitfalls and sharing ethical success strategies, this presentation looks at how a thriving practice can be achieved.

### **Swimming with the Sharks: Confronting Libel in Chiropractic**

In 2008 the British Chiropractic Association launched a libel suit against a science writer Simon Singh. This presentation describes the highs and lows of the case from a first-hand viewpoint.

### Emergency Response Training



The Heartsaver AED course teaches you:

- Cardiopulmonary Resuscitation (CPR) adults, children and infants
- How to use an **Automated External Defibrillator (AED)**
- Relief of choking for adults, children and infants

Participants will receive an **Irish Heart Foundation/ American Heart Association** course completion card upon successfully completing the course. Valid for **2 years** from date of issue

Emergency Response Training is an **IHF** (Irish Heart Foundation) and **AHA** (American Heart Association) affiliated training site. Instructors have extensive experience in the area of Resuscitation.

Course Cost: €70.00 p/p  
To secure a place contact **CAI**



**PRE-BOOKING ESSENTIAL**





### Bedroom



### Dining



The Camden Court Hotel is located in Dublin, Ireland. 800 metres from St Stephen's Green, 1.5 miles from Grafton Street and three miles from Temple Bar. Hotel features include a leisure centre, high-speed Internet access and hair salon. Guestrooms include complimentary wireless Internet access, telephones and hair dryers.

**Rates: Dbl Room B&B €99**

**Ref: CAI Conference**

**Contact: Valerie Sheehy**

The Camden Court Hotel  
Camden Street, Dublin 2  
Tel: + 353 (0) 1 4759666  
Fax: + 353 (0) 1 4759677

[www.camdencourthotel.com](http://www.camdencourthotel.com)

### Conference Centre



### Leisure Facilities



### Conference Schedule:

#### Saturday 17<sup>th</sup> October 2009

**Registration:** 8-9am  
Conference: 9-11am  
Refreshments: 11-11.15am  
Conference: 11.15-1pm  
Lunch: 1-2.30pm  
Conference: 2.30-4pm  
Refreshments: 4-4.15pm  
Conference: 4.15-6pm

#### Sunday 18<sup>th</sup> October 2009

Conference: 9-11am  
Refreshments: 11-11.15am  
Conference: 11.15-1pm  
Lunch: 1-2pm  
CPR Instruction: 2-4pm  
Refreshments: 4-4.15pm  
CPR Instruction: 4.15-6pm



# BOOKING FORM

17<sup>TH</sup> & 18<sup>TH</sup> October 2009

Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
\_\_\_\_\_  
Tel: \_\_\_\_\_  
Email: \_\_\_\_\_  
College/year of graduation: \_\_\_\_\_

**Registration:** €405

**Early Bird Special:** €355 (register prior to 16<sup>th</sup> September)

**Staff or spouse/partner\*** €265

**\*Must accompany DC**

**CPR Course** €70

**Enter total number attending** \_\_\_\_\_

**Enter total charge** \_\_\_\_\_

Payment details Visa/MasterCard/Cheque in euro/banker's draft in euro payable to Chiropractic Association of Ireland

Name on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_

Expiration date: \_\_\_\_\_ Security code: \_\_\_\_\_

Signed: \_\_\_\_\_

Administrator, Chiropractic Association of Ireland, Penrose Wharf, Cork, Ireland ROI  
Tel: 021 4857775 Email: [admin@chiropractic.ie](mailto:admin@chiropractic.ie), <http://www.chiropractic.ie>